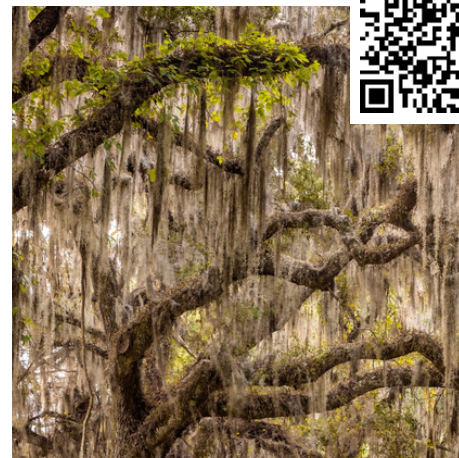




SOUTHERN LIVE OAK

Quercus virginiana

At a Glance

- **Tree Type:** Evergreen
- **Size at Maturity:** 40–80' tall × 60–100' wide
- **Canopy Style:** Massive, spreading, picturesque
- **Sun Requirements:** Full sun
- **Water Needs:** Medium; drought- and salt-tolerant
- **Growth Rate:** Moderate
- **Wildlife Attractant:** Yes—birds, mammals, insects
- **Native to NC:** Yes
- **Ideal Use:** Legacy, shade, habitat, large yards

WHY YOU'LL LOVE IT

The quintessential southern tree, live oaks are living landmarks. Their sweeping, moss-draped branches create shade havens and iconic beauty.

FUN FACT

The Southern live oak is unmatched in stormwater and carbon benefits.

One mature tree can intercept and absorb tens of thousands of gallons of stormwater each year, reducing flooding and protecting our waterways.

ECOLOGICAL VALUE

A single Southern live oak can be home to thousands of organisms—from lichens, mosses, and fungi clinging to its bark to insects, birds, bats, and mammals making use of its branches, leaves, and cavities.

It's not just a tree; it's an entire ecosystem.

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first one to two years to encourage strong root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. *Leave the trunk's root flare visible to avoid rot.*
- Avoid soil compaction or construction near roots.
- **Prune during winter dormancy** to remove dead, damaged, or crossing branches and maintain strong structure. *Avoid warm-season pruning, and never top.*

WHERE TO PLANT

These giants grow slowly but live for centuries. Plant at least 20–30 feet from structures, driveways, and power lines so your oak has room to spread its iconic canopy.

Pair your live oak with native understory plants like yaupon holly, beautyberry, or wax myrtle. These species thrive in the filtered light beneath canopy trees like oaks!



OVERCUP OAK

Quercus lyrata

At a Glance

- **Tree Type:** Deciduous
- **Size at Maturity:** 45–70' tall × 35–50' wide
- **Canopy Style:** Rounded, uniform
- **Sun Requirements:** Full sun
- **Water Needs:** Medium to high; tolerates flooding
- **Growth Rate:** Moderate
- **Wildlife Attractant:** Yes—birds, mammals, insects
- **Native to NC:** Yes
- **Ideal Use:** Shade, floodplains, wet soils, wildlife

WHY YOU'LL LOVE IT

Adapted to floodplains, this oak can handle “wet feet,” making it ideal for soggy soils and low areas.

Its acorns are almost entirely enclosed by their cups—hence the name “overcup.”

FUN FACT

Because its acorns float, overcup oaks spread naturally via rivers and floodwaters!

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first one to two years to encourage strong root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. *Leave the trunk's root flare visible to avoid rot.*
- Avoid soil compaction or construction near roots.
- **Prune during winter dormancy** to remove dead, damaged, or crossing branches and maintain strong structure. *Avoid warm-season pruning, and never top.*

ECOLOGICAL VALUE

Overcup oaks supports wetland wildlife with food and shelter. Strong roots reduce erosion and improve flood resilience, making it ideal for restoring lowland and riparian habitats. Beyond stabilizing soils, the tree's tolerance for prolonged flooding helps sustain wetland ecosystems.

WHERE TO PLANT

Ideal for low, flood-prone areas, stormwater basins, or sites near wetlands and streambanks. Well adapted to wet soils, the overcup oak thrives where many other trees won't, helping manage runoff and reduce erosion.

It prefers full sun but tolerates partial shade, and is a strong choice for both naturalized and urban landscapes—*just avoid drought-prone sites. that dry out quickly*



DURA HEAT® RIVER BIRCH *Betula nigra*

At a Glance

- **Tree Type:** Deciduous
- **Size at Maturity:** 30–40' tall × 25–35' wide
- **Canopy Style:** Oval, spreading
- **Sun Requirements:** Full sun to part shade
- **Water Needs:** Medium to high; tolerates wet soils
- **Growth Rate:** Fast
- **Wildlife Attractant:** Yes—birds, pollinators
- **Native to NC:** Yes
- **Ideal Use:** Rain gardens, stream banks, wet yards

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first 1-2 years to encourage root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. *Leave the trunk's root flare visible to avoid rot!*
- Avoid soil compaction or construction near roots.
- **Prune during winter dormancy** to remove dead, damaged, or crossing branches and maintain structure. *Avoid warm-season pruning. Never top!*

WHY YOU'LL LOVE IT

With cinnamon-peeling bark and golden fall color, this beauty looks good year-round!

Unlike other birches, this cultivar resists heat stress and holds its leaves longer in southern summers.

WHERE TO PLANT

The Dura Heat® river birch is a native standout, tailor-made for soggy spots and sultry summers.

It thrives in low-lying, damp soils, soaking up stormwater and anchoring rain gardens, streambanks, and wet backyards.

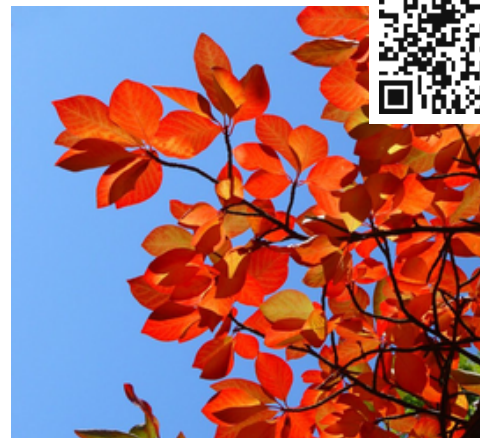
River birch roots are vigorous! Avoid planting too close to sidewalks, driveways, or foundations, where root heaving could be a concern.

ECOLOGICAL VALUE

Seeds feed finches and other small birds. The foliage supports butterfly and moth caterpillars. Its roots stabilize streambanks, filtering runoff and reducing erosion.

FUN FACT

River birch bark was once used by Native Americans for canoes and shelters.



BLACKGUM / TUPELO

Nyssa sylvatica

At a Glance

- **Tree Type:** Deciduous
- **Size at Maturity:** 30–50' tall × 20–30' wide
- **Canopy Style:** Pyramidal when young, rounded with age
- **Sun Requirements:** Full sun to part shade
- **Water Needs:** Medium; tolerates wet or dry sites once established
- **Growth Rate:** Slow to moderate
- **Wildlife Attractant:** Yes—bees, birds, mammals
- **Native to NC:** Yes
- **Ideal Use:** Shade, fall color, wildlife habitat

WHY YOU'LL LOVE IT

A Carolina classic, blackgum trees ignite in autumn with brilliant scarlet foliage—**one of the earliest and brightest fall shows in the Southeast!**

FUN FACT

The name “tupelo” comes from the Muscogee (Creek) language, meaning “tree of the swamp.”

Its nectar produces a prized honey—Tupelo honey.

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first 1-2 years to encourage root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. Leave the trunk's root flare visible to avoid rot!
- Avoid soil compaction or construction near roots.
- **Relatively low-maintenance**, blackgum trees require little pruning—just remove any dead, damaged, or crowded branches in late winter if needed.

WHERE TO PLANT

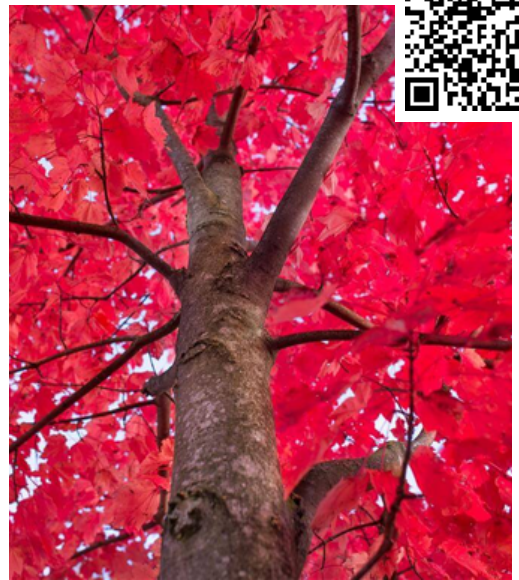
Prefers moist, acidic soil but tolerates a range of conditions. Its deep taproot makes it wind-firm but hard to transplant—plant small and let it grow. Choose a site with full sun to partial shade and give it space to develop its naturally upright, pyramidal shape.

ECOLOGICAL VALUE

Early fall berries are a high-energy feast for birds and mammals—including wood ducks, robins, wild turkeys, and black bears.

Spring flowers attract native pollinators, while dense foliage offers nesting cover for songbirds.

In wetland or low-lying areas, deep roots help stabilize soil and reduce erosion.



OCTOBER GLORY RED MAPLE

*Acer
rubrum*

At a Glance

- **Tree Type:** Deciduous
- **Size at Maturity:** 40–50' tall × 25–35' wide
- **Canopy Style:** Broadly oval
- **Sun Requirements:** Full sun
- **Water Needs:** Medium; adaptable
- **Growth Rate:** Fast
- **Wildlife Attractant:** Yes—pollinators, birds
- **Native to NC:** Yes—cultivar of native red maple
- **Ideal Use:** Shade, ornamental, lawns

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first 1-2 years to encourage root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. *Leave the trunk's root flare visible to avoid rot!*
- Avoid soil compaction or construction near roots.
- **Prune during winter dormancy** to remove dead, damaged, or crossing branches and maintain structure. Avoid warm-season pruning. *Never top!*

FUN FACT

True to its name, October Glory's fall color is considered one of the best among maples in the South!

WHY YOU'LL LOVE IT

Famous for its spectacular crimson foliage that lingers into late fall—when most trees are bare, October Glory is just hitting its stride.

ECOLOGICAL VALUE

Red maples are pollinator powerhouses, great for urban ecosystems. Their very early blooms provide nectar before most trees flower. Unlike the 'Brandywine' variety of maple, 'October Glory' typically sets showy red samaras, adding spring food for birds and small mammals.

WHERE TO PLANT

This tree needs room to shine and space for the roots and canopy to spread! *Avoid cramped areas near sidewalks, driveways, or overhead wires.*

Plant in open, sunny spots with good air circulation.



BRANDYWINE RED MAPLE

Acer rubrum

At a Glance

- **Tree Type:** Deciduous
- **Size at Maturity:** 25–35' tall × 15–25' wide
- **Canopy Style:** Upright, oval
- **Sun Requirements:** Full sun to part shade
- **Water Needs:** Medium; adaptable
- **Growth Rate:** Moderate
- **Wildlife Attractant:** Yes—birds, pollinators
- **Native to NC:** Yes—cultivar of native maple
- **Ideal Use:** Shade, compact sites, fall color

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first 1-2 years to encourage root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. *Leave the trunk's root flare visible!*
- Avoid soil compaction or construction near roots.
- **Prune during winter dormancy** to remove dead, damaged, or crossing branches and maintain structure. Avoid warm-season pruning. *Never top!*

WHY YOU'LL LOVE IT

This red maple cultivar was bred for knockout fall color—deep purple-red that lasts longer than most.

Plus, it's seedless, so you won't be raking up samaras ("helicopters")!

WHERE TO PLANT

Plant your Brandywine Red Maple in full sun with well-drained soil—front or back yards, wide roadside strips, or open lawn areas are ideal.

Avoid power lines and hardscapes; give it space to grow up to 50' tall with a broad, oval canopy.

ECOLOGICAL VALUE

Red maples are pollinator powerhouses, great for urban ecosystems. Their early blooms provide nectar before most trees flower. The 'Brandywine' variety is largely seedless, so it provides less fruit for wildlife than seed-bearing maples, but it still supports biodiversity and provides year-round habitat.

FUN FACT

In 1994, the Brandywine was developed by the U.S. National Arboretum for brilliant, reliable fall color and strong landscape performance.



BRACKEN'S BROWN BEAUTY MAGNOLIA

Magnolia grandiflora

At a Glance

- **Tree Type:** Evergreen
- **Size at Maturity:** 30–50' tall × 15–25' wide
- **Canopy Style:** Pyramidal, dense
- **Sun Requirements:** Full sun to part shade
- **Water Needs:** Medium; prefers moist, well-drained soils
- **Growth Rate:** Moderate
- **Wildlife Attractant:** Yes—birds, pollinators
- **Native to NC:** Yes
- **Ideal Use:** Evergreen screening, accent tree, year-round interest

WHY YOU'LL LOVE IT

A cultivar of the Southern magnolia, Bracken's Brown Beauty keeps its form tidy in a neat, pyramidal shape.

You'll positively swoon over the leaves with their glossy green tops and velvety brown undersides, and oh, those creamy, fragrant summer blooms!

FUN FACT

Magnolias are ancient—fossils date back 95 million years, before bees existed. They were (and still are!) pollinated by beetles!

WHERE TO PLANT

Perfect for smaller yards or urban lots where a full-size magnolia would be too large. Great for use as an evergreen screen! Protect from prolonged soggy soil; once established, it tolerates heat and brief dry spells.

ECOLOGICAL VALUE

Showy summer blooms supply nectar and pollen for native pollinators. Produces red seeds relished by songbirds and small mammals. The dense, evergreen canopy offers year-round cover and nesting sites.

TREE CARE TIPS

- **Water routinely (1–2x/week) and deeply** during the first 1–2 years to encourage root growth.
- **Maintain a 2–3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. Leave the trunk's root flare visible!
- **Avoid soil compaction** or construction near roots.
- **Prune only lightly in late winter if needed**—magnolias dislike heavy cuts.



AUTUMN BRILLIANCE SERVICEBERRY

Amelanchier × grandiflora

At a Glance

- **Tree Type:** Deciduous
- **Size at Maturity:** 15–25' tall × 15–20' wide
- **Canopy Style:** Upright, rounded, multi-stem or single trunk
- **Sun Requirements:** Full sun to part shade
- **Water Needs:** Medium; tolerates most soils with good drainage
- **Growth Rate:** Moderate
- **Wildlife Attractant:** Yes—pollinators, birds, and small mammals
- **Native to NC:** Yes—serviceberry hybrid
- **Ideal Use:** Edible berries, four-season interest, small yards, pollinator gardens

WHY YOU'LL LOVE IT

A true four-season showstopper: clouds of white flowers in spring, tasty red-purple berries in summer, fiery orange-red foliage in fall, and silvery bark in winter.

ECOLOGICAL VALUE

Beloved by pollinators in spring, then feeds cedar waxwings, robins, and mockingbirds in summer. Provides shade and stormwater interception despite its smaller size.

TREE CARE TIPS

- **Water routinely (1-2x/week) and deeply** during the first 1-2 years—especially during dry spells—to encourage root growth.
- **Maintain a 2-3" layer of mulch** to stabilize soil temperature, conserve moisture, and reduce weeds. *Leave the trunk's root flare visible!*
- **Avoid soil compaction** or construction near roots.
- If shaping is desired, **prune lightly after flowering.**

FUN FACT

Those summer berries aren't just for the birds—they're edible for people too! Early settlers baked them into jams and pies.

WHERE TO PLANT

Great for smaller spaces, under power lines, or as a focal point near garden beds. Avoid consistently soggy or poorly drained sites, which can lead to root stress.

Note: This tree produces berries that attract birds and can create a bit of a mess—so it's best to avoid planting over hard surfaces like driveways, patios, or sidewalks.