

# ALLIANCE FOR CAPE FEAR TREES

[acftrees.org](http://acftrees.org)

[sponsor@acftrees.org](mailto:sponsor@acftrees.org)

[@capefeartrees](https://www.instagram.com/capefeartrees)

# Become a Sponsor

## ABOUT THE ALLIANCE

The Alliance for Cape Fear Trees **preserves, protects, and plants trees** to enhance the quality of life and health for present and future generations. A champion for urban forests, the Alliance works to combat tree canopy loss caused by severe storms, rapid development, and climate change.

Established in 2015 as a 501(c)(3) nonprofit organization, the Alliance for Cape Fear Trees is recognized at the state and national levels for its positive impact in our region. With the help of our volunteers and supporters, we safeguard and enrich the region's "green infrastructure," especially in under-canopied and underserved neighborhoods. Our goal is to welcome, engage, and empower everyone to help save and grow trees.

Through **urban forestry programs, educational events, environmental advocacy, and volunteer initiatives**, the Alliance is making the Cape Fear region a **healthier, greener, and more equitable** place to live and work.

## OUR IMPACT

- ✓ 3,000+ trees planted
- ✓ 19,000+ trees distributed to homeowners and communities
- ✓ Signature programs like our Tree Stewards program ensure long-term care
- ✓ Focused efforts in underserved areas to promote tree equity
- ✓ Nature at Work promotes native landscaping and green infrastructure
- ✓ Advocacy efforts influence city and county development and ordinances

## ANNUAL SPONSORSHIP: \$1,000

- ✓ your logo displayed on website home page ([acftrees.org](http://acftrees.org))
- ✓ special feature in newsletter (2k+ subscribers)
- ✓ feature shared on social media (1k+ subscribers, [@capefeartrees](https://www.instagram.com/capefeartrees))
- ✓ business name highlighted in each newsletter (sent ~2x/month)

Want even greater exposure, or to sponsor a tree planting (\$5,000) or distribution event (\$10k+)?

**We can customize a sponsorship just for you.** See back for details.



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## GROW CANOPY. GROW COMMUNITY.

The Alliance for Cape Fear Trees focuses our work where trees are needed most: Wilmington neighborhoods with the **lowest canopy**, **poorest air quality**, and **highest heat exposure**.

Your sponsorship (**\$5,000**) helps restore these neighborhoods with **30–40 native trees**—and ensures they thrive for years to come.

**This is more than a planting.** It's a public commitment to climate resilience, environmental equity, and a healthier, greener city.

## What Your \$5,000 Sponsorship Supports:

### TREE PLANTING & STEWARDSHIP

- ✓ **30-40 native trees** planted along streets, on schoolyards, or in parks
- ✓ **event logistics** (site and species selection, City of Wilmington coordination, etc.)
- ✓ **2-year maintenance plan** to ensure survival and maximum return on investment

### VOLUNTEER ENGAGEMENT & TEAMBUILDING

- ✓ **planting event**, a morning/afternoon of service facilitated by ACFT staff
- ✓ **volunteer opportunity** for your employees, clients, and/or customers
- ✓ hands-on **team-building** through meaningful environmental service

### RECOGNITION & VISIBILITY

- ✓ business featured in **event signage, social media, newsletter, website**
- ✓ acknowledgement on **sign at planting site**, displayed for up to one year
- ✓ credited in **opening remarks**, with opportunity to speak to the crowd
- ✓ recognized in **press releases** and **media interviews**
- ✓ **high-quality photos** for internal and external marketing

## WANT TO MAKE AN EVEN BIGGER IMPACT?

### Tree Distribution Sponsorship: \$10,000+

- ✓ 250 trees distributed (or more, depending on donated amount)
- ✓ business name and logo on event signage and handouts given to each recipient
- ✓ recognition across all event and press channels
- ✓ acknowledged in opening remarks, with opportunity to speak and volunteer

# BE A TRAILBLAZER FOR TREES.

**Help Us Hit the Road—  
And Water Every Tree Along the Way!**



The Alliance for Cape Fear Trees is on a mission to grow a greener, healthier Wilmington—one tree at a time. But young trees can't thrive on planting alone; they need consistent care. **That's where you come in.**

We're seeking **three community-minded sponsors** to help us meet a \$15,000 challenge match to fund a **truck, trailer, and water tank** for our volunteer-powered Tree Stewards program.

Your **\$5,000 sponsorship** will be doubled thanks to a generous challenge gift from The Bolger Foundation—maximizing your impact and putting your brand in the driver's seat of local tree care.

## SPONSORSHIP BENEFITS



**LOGO PLACEMENT:** Prominently displayed on our watering truck, your logo will be seen all around town as our Tree Stewards care for young trees.



**RECOGNITION:** Your business will be featured in shoutouts on ACFT's social media channels and newsletter, in addition to placement on our Tree Stewards webpage.



**EVERGREEN EVENING:** Two complimentary tickets to our annual November fundraising celebration, with recognition during the event and in related promotions.



**EXPOSURE IN ACTION:** Your logo will appear in photos and videos shared during volunteer days, tree care updates, and community events—boosting your brand's image as an environmental champion.

**Ready to get involved?** Contact Isabelle Shepherd, Executive Director of the Alliance for Cape Fear Trees: (304) 813-4587 / [isabelle@acftrees.org](mailto:isabelle@acftrees.org).