



alliance for

CAPE FEAR TREES

**SPONSORSHIP
OPPORTUNITIES**

A LITTLE ABOUT US

The Alliance for Cape Fear Trees (ACFT) is a 501(c)(3) nonprofit organization rooted in Wilmington, NC, with a mission to preserve, protect, and plant trees to enhance the quality of life for all in the Lower Cape Fear region.

Since our founding in 2015, ACFT has become a trusted leader in urban forestry—advocating for smarter policies and protections, while also actively planting, maintaining, and stewarding trees across the Cape Fear region. We address the urgent challenges of canopy loss caused by severe storms, rapid development, and climate change through hands-on work, long-term care, and deep-rooted community partnerships.

Since our founding in 2015, ACFT has planted more than 3,000 trees and distributed 21,000 more throughout southeastern North Carolina.

These trees now shade schoolyards, line neighborhood streets, cool parks, support wildlife, reduce flooding, and improve air quality for thousands of residents across the Cape Fear region.



SAPLING Sponsor

\$1,000

Sapling Sponsors play an important role in supporting our everyday work while gaining meaningful visibility with our audience.

With a \$1,000 annual sponsorship, your business will be recognized on our website, newsletter, and social media—aligning your company with our mission.

Benefits include:

- Logo placement on our website
- Spotlight in our newsletter
- Spotlight across our social media
- Business name recognized in all 'Root Report' newsletters

CORPORATE SPOTLIGHT Dram Tree Realty

For Dram Tree Realty, we made their sponsor spotlight in our newsletter and social media focused on their family's love of nature. It was a hit with our followers! We take pride in crafting thoughtful narratives that foster engagement.



**SOME KIDS CLIMB TREES.
ROWAN? SHE BEFRIENDS THEM.**

According to her grandmother Jan Brewington of **Dram Tree Realty (a proud sponsor of Alliance for Cape Fear Trees)**, little Rowan doesn't just hug trees—she talks to them and sometimes refuses to leave their side.

At the Alliance for Cape Fear Trees, our mission to preserve and expand Wilmington's tree canopy is made possible through the support of dedicated givers like Dram Tree Realty. We're thrilled to welcome them to our growing family of area sponsors!

Who They Are: Owners Jan and Jim Brewington take pride in Dram Tree Realty being a local, family-owned real estate company. "We know that our business depends on the beauty and health of our environment. All of our volunteer and philanthropic efforts are kept local," says Jan. She and Jim are longtime volunteers in Wilmington and Wrightsville Beach, where each grew up.

**DRAM
TREE
REALTY**

Both Jan and Jim spend a great deal of their work and leisure time outdoors, enjoying kayaking and yoga, and sharing the unique natural beauty of southeastern North Carolina with their young grandchildren (including Rowan, pictured below with an American beech!). Jan came to Real Estate after many years of advocacy work in environmental nonprofits and advocacy campaigns, and she and Jim are grateful for daily opportunities to experience the abundant varieties of plants and trees in the area. In their work, they also see the unfortunate effects of careless treatment of our trees and other natural growth. They are allied with the mission of Alliance for Cape Fear Trees to protect and promote our beautiful tree canopy.



WHY THEY GIVE: "Growing up in this coastal area with storms destroying our trees, I have become more aware of how precious our trees are and how we must protect them against natural and man-made threats," says Jan. "We believe wholeheartedly in the **2** on and the staff at the Alliance, and the board's ability to carry it out. **We know that our donation is in good hands.**"



PLANTING Sponsor

\$5,000

Support the planting of **30–40 native** trees in local neighborhoods, schools, and public spaces. We handle the planning, coordination, and long-term care—while creating a meaningful community and team-building experience for your crew.

- Recognition across event signage, social media, newsletter, and website
- Acknowledgement signage displayed at the planting site for up to one year
- Mention in event remarks, press, and media coverage
- High-quality event photos for marketing use



CORPORATE SPOTLIGHT

Audi Cape Fear

Audi Cape Fear has sponsored four planting projects—in Cape Fear Habitat for Humanity neighborhoods, on school campuses, and along busy streets. These “Fearless Forests” highlight an impactful partnership that grows every year.





GIVEAWAY Sponsor

\$10,000

Help put **250 native trees** into the hands of local residents through a free tree giveaway. This sponsorship supports tree distribution, outreach, and event coordination—creating a lasting impact by growing a healthier, greener, and more resilient community.

- Recognition across event signage, social media, newsletter, and website
- Mention in event remarks, press, and media coverage
- Access to high-quality event photos for marketing use



CORPORATE SPOTLIGHT Enterprise Mobility

Enterprise Mobility partnered with the Arbor Day Foundation to sponsor a large-scale native tree giveaway in Leland, where more than 1,000 trees were distributed free to community members. Their team enthusiastically volunteered on-site, helping make the event a great success and a meaningful team-building experience.





In-Kind Donations

In-kind donations are another meaningful way to support our mission and help us maximize every dollar. We welcome essential equipment such as **shovels, gloves, wheelbarrows, trailers, and vehicles** that help us plant and care for trees across the region.

We also gratefully accept gift cards, unique experiences, products, and services that can be featured in raffles or our annual fundraiser's silent auction.

Whether it's tools that power our work in the field or items that help us raise critical funds, your contribution directly supports a greener, healthier Cape Fear region.





Evergreen Evening Sponsorships

Evergreen Evening is our annual fall fundraiser hosted at Seabird. Join us and help grow a legacy that will benefit our community for generations to come.

TITLE SPONSOR — \$2,500

- logo displayed prominently on all promotional materials, featured on tabletop signage, recognition on social media, website, and newsletter—plus, two free tickets!

COCKTAIL SPONSOR — \$1,500

- logo on cocktail napkins and table tents at the bar, recognition on social media, website, newsletter, named in all event promotions—plus, one free ticket!

SILENT AUCTION SPONSOR — \$750

- logo displayed throughout the silent auction area and on the silent auction website, recognition on social media, website, and newsletter—plus, one free ticket!

SILENT AUCTION ITEMS — IN-KIND

We also welcome contributions to our silent auction, including curated items, special experiences, and gift cards. This is a key element of our fundraiser, helping power our work year-round.

FAQs

IS MY SPONSORSHIP TAX-DEDUCTIBLE?

Yes, the Alliance for Cape Fear Trees is a 501(c)(3) nonprofit organization, and sponsorship contributions are generally tax-deductible to the extent allowed by law. We recommend consulting your tax advisor for specific guidance.

CAN SPONSORSHIP PERKS BE CUSTOMIZED?

Absolutely! We are happy to tailor sponsorship opportunities to align with your business goals, whether that includes employee engagement, brand visibility, or support for a specific program or event.

DO YOU ACCEPT IN-KIND SPONSORSHIPS?

We welcome in-kind contributions such as products, services, auction items, food and beverages, photography, printing, and other resources that help support our events and programs.

CAN EMPLOYEES VOLUNTEER?

Yes! Many of our sponsorship opportunities include hands-on volunteer experiences such as tree plantings, giveaways, and community events. These activities offer a meaningful and memorable team-building opportunity. We also have a dedicated volunteer base for additional volunteers, helping ensure a successful and engaging experience.

ARE MULTI-YEAR SPONSORSHIPS AVAILABLE?

Yes, multi-year partnerships provide sustained support for our work and offer an opportunity to make a lasting impact while building long-term visibility and engagement with our organization.

WHAT AREAS DOES ACFT SERVE?

We serve communities throughout the Lower Cape Fear region, including New Hanover, Brunswick, Pender, and Columbus counties.

HOW CAN I CONTACT YOU TO DISCUSS SPONSORSHIPS?

We would love to connect! Please contact us at sponsor@acftrees.org.